



Pilot Point High School

Senior Yearbook Ad Order Form

Student Name: *(to appear on the ad)* _____

Is this ad a surprise for the student? Yes No

Purchaser's Name: _____

Purchaser's Contact Email: _____ Purchaser's Contact #: _____

Ad Sizes & Prices:

1/8 page.....\$50

Recommended # of photos: 1 - 2

1/4 page.....\$75

Recommended # of photos: 1 - 3

1/2 page.....\$125

Recommended # of photos: 3 - 5

Full Page.....\$150

Recommended # of photos: 6 - 10

Order & Payment Information:

Ad Size: 1/8 1/4 1/2 Full

Total Amount Enclosed: \$ _____

Payment Type: Cash Check

(Make checks payable to Pilot Point High School)

Number of Photos Submitted: _____ Method: CD Prints

(Please see the back of this form for specific details regarding submitting photos.)

Ad Message:

(Neatly print the message for the ad in the space below. Attach an additional page if necessary.)

Senior Ad order forms, photos, and payments must be submitted by **Wednesday, February 29th**.

Contact Yearbook Advisor, Tricia Vickers tvickers@pilotpointisd.com if you have questions.

Photo Submission Guidelines:

****Professional Senior Portraits:**

To include copyrighted photos taken by a professional photographer or studio, we need permission from the photographer. Please ask your photographer for a written photo release and attach it to this form.

How photos should be labeled?

- The student's name should be clearly written on the back of all printed photos and included in the file name of digital photos.

How photos should be submitted

- Traditional printed photos are acceptable.
- Digital images should be submitted on a CD in jpg format and be at a resolution of at least 300 dpi.

To insure the best quality results:

- We do not recommend computer generated inkjet photo images on plain paper due to the poor quality of their reproduction.
- Please do not send the original copy of a photo that you value. Instead, submit a copy of any picture you cannot replace.
- We do not recommend emailing pictures because often they are not high enough resolution for printing.
- Avoid cutting or cropping photos
- Choose clear, sharp, photos

Photo Quality (Resolution):

The program used to design the yearbook will not accept low resolution photos.

- If you scan your pictures, please adjust the scanner to scan at a resolution of 300 to 500 dpi.

Send ad order form, photos, and payment to

Tricia Vickers
Pilot Point High School
1300 N. Washington St.
Pilot Point, TX 76258

Deadline: Wednesday, February 29th

Pilot Point High School

Senior Photo Release Form

I, _____ of _____, hereby grant the
(printed photographer's name) *(company name)*

release and reproduction of _____ photograph(s) of _____ to
(# of photos) *(student's name)*

be reproduced in Pilot Point High School's yearbook.

Photographer's Signature

Date:

Photographer's Contact Information:

If there are any concerns or questions regarding this form or any uses for the released photograph, please contact Tricia Vickers, yearbook adviser at Pilot Point High School by email at tvickers@pilotpointisd.com.

Completed release forms may be faxed to PPHS at 940-686-8745